

# **GET HARDWIRED FOR SUCCESS**

By T. Harv Eker

*#1 New York Times bestselling author*

**How To RESET Your Inner  
Money Thermostat And  
CREATE WEALTH**

# YOUR MONEY BLUEPRINT

Would you like to have a lot more money in your life? Would you like to have a lot more happiness in your life? If so, you have come to the right place. Why? Because in this profound report you will finally discover the root cause—let me repeat—the *ROOT* cause—of financial success, mediocrity, or failure.

*My name is T. Harv Eker* and I'm well known on radio and television for making the following statement: Give me five minutes, and I can predict your financial future for the rest of your life.

How? In a short conversation, I can identify what's called your Money Blueprint. Each of us has a personal Money Blueprint already ingrained in our subconscious mind, and it is this blueprint that will determine your entire financial life.

You can be the best business person, the best negotiator, the best marketer, the best salesperson, the best communicator or the best manager. You could be an expert at your job. You could know every real estate strategy. You could know every technique about stocks and finances. But if your subconscious

Money Blueprint is not preset for a high level of success, you will never—I repeat, *never*—amass a large amount of money. And if by chance you do, you will somehow manage to lose it.

Let me give you an example. We've all heard of Donald Trump. Here's this multi-billionaire who loses everything and more; two years later, he's got it all back again and more. Why? Because his Money Blueprint is set for *high*.

On the other side of the coin, we have lottery winners. We've all heard the stories. They win 5, 10, 50, 100

million dollars—but five years later, virtually half of them are right back to where they started. Why? Because their Money Blueprint is set for *low*.

How do I know about all this? Simple. I struggled for 12 years, working like crazy for 17 hours a day, seven days a week, trying to make it big. I had 12 jobs and 14 businesses. I studied every business strategy, went to every motivational program and even followed the most enlightened spiritual advisors, hoping that maybe a higher power might help. Nothing worked—until I learned about my Money Blueprint and how to change

it. That's how I transformed my life. Now, it's my mission to share those principles with as many people as possible so that they too can stop struggling, stop worrying and start living up to their full financial potential.

### **What Is Your Money Blueprint, and How Is It Formed?**

Like a blueprint for a house, which is a preset design for a home, your Money Blueprint is your preset way of being in relation to money. It consists of a combination of your thoughts, feelings and actions.

Let me introduce you to the Process of Manifestation, it goes like this:

$$\mathbf{T \rightarrow F \rightarrow A = R}$$

**WEALTH PRINCIPLE:**  
Thoughts lead to feelings.  
Feelings lead to actions.  
Actions lead to results.

Your thoughts lead to feelings, which lead to actions, which lead to results. So, what are your thoughts, beliefs and habits? How do you really feel about yourself? How much confidence do you have in yourself? What's your willingness to take action in spite of inconvenience, discomfort or fear? The truth is that your thinking, your

character and your beliefs are critical to determining the level of your success.

So, where do your thoughts and beliefs come from? They come primarily from the information or programming you received in the past, especially as a young child. Who were some of the primary sources of this information or programming? Parents, siblings, authority figures, teachers, religious leaders, media, culture and more.

Let's look at culture. Isn't it true that certain cultures have a certain way of thinking and dealing with money, and other cultures have a completely different way of thinking and dealing

with money? Of course. So let me ask you a question. Does a child come out of the womb dealing with money that way, or were they *taught* how to do money that way?

The fact is we were all taught how to do money. And many of us were taught by people who either didn't have a lot of money, or had a lot of negative beliefs, habits and emotional issues around it. *Their* ways of thinking and being automatically imprinted in us and became *our* normal and natural ways of thinking and being around money.

We don't even know why we make the decisions we make. We just do the

best we can with what we have. And the problem is that this thinking is actually preventing us from achieving all the success we want.

### WEALTH PRINCIPLE:

Training and managing your own mind is the most important skill you could ever own, in terms of both happiness and success.

So, how are we conditioned or taught? These are three primary influences.

Number one: verbal programming. That's all about what you *heard* when you were young. Number two: modeling. That's all about what you *saw* when you were young. And number three: specific incidents.

That's all about what you *experienced* around money, success, wealth and rich people in your past.

### **The First Influence: Verbal Programming**

What were some of the phrases you *heard* about money, success, and rich people when you were growing up?

When I ask this question in my *Millionaire Mind Intensive* seminars, these are some of the answers people call out: "Money's the root of all evil." "Rich people are greedy." "Filthy rich." "You have to work hard to make money." "You can't be rich and spiritual." "Money doesn't bring

happiness." "Money can't buy you love." "Money doesn't grow on trees." "We can't afford it." Or, "there is never enough."

You want to hear my father's favorite? Whenever I asked him for anything, he'd growl at me and say, "Hey, what am I made of, money?" I used to joke around with him. I'd reply, "I wish, Dad. I'll take an arm, a leg. I'll even take a baby finger." He never laughed once.

All the statements you heard—every single one—are still lodged in your subconscious mind and part of the blueprint that is running your financial life ... and you don't even know it.

Take Stephen, for example. At the time Stephen came to our seminar, he had been earning more than \$800,000 a year for the past nine years. Stephen didn't have a problem *earning* money; his challenge was *keeping* it. Despite his consistently high income, he was barely scraping by. His net worth was exactly zero!

Stephen shared with us that when he was growing up, his mom always used to say, "Rich people are greedy. You should have just enough to get by. After that, you're a pig." No wonder Stephen was broke. He was verbally conditioned by his mother to

believe that rich people are greedy. And, since he didn't want to be greedy or risk the disapproval of his mother, subconsciously he could never be rich.

At the seminar, using some of our effective experiential techniques, Stephen's Money Blueprint changed dramatically. He finally understood on a subconscious level that these non-supportive beliefs were his mom's, based on her past programming, and not his. Using what he learned at the course, in only two years, he went from being broke to millionaire.

## **The Second Influence: Modeling**

What were your parents or guardians like in the arena of money when you were growing up? Did one or both of them manage money well, or did they mismanage money? Were they spenders or were they savers? Were they shrewd investors or were they non-investors?

Did money come fairly easily in your household, or was it always a struggle? Was money a source of joy in your home, or was it a source of bitter arguments? Why is this important? You have probably heard the saying “monkey see, monkey do.”

And, humans aren't far behind.

Most of us tend to be exactly like one parent, or a combination of both of our parents in the arena of money. However, some of us will become exactly the opposite of our parents. Now, why would that be? It all depends on how *angry* you were with them or the financial situation you were living in.

### **The Third Influence: Specific Incidents**

What did you *experience* around money, success, wealth and rich people when you were growing up? There's a story I tell in my seminars

about a woman who, when she was eight years old, would hear the clanging of the ice cream truck coming down the street. She would run to her mom and ask her mom for a quarter, and her mom would say, "Sorry, dear. I don't have any money. Go ask Dad. Dad's got all the money." She'd run to Dad, she'd get her quarter, and she'd buy her ice cream. She was a happy camper.

The next week she'd hear the clanging of the ice cream truck coming down the street. She'd run to her mom and ask for a quarter, and her mom would say, "Sorry, dear. I don't have any

money. Go ask your dad. Dad's got all the money." She'd run to her dad, she'd get her quarter, she'd buy her ice cream. She was a happy camper.

Pretty soon, what did she learn about money? Well, the first thing she learned was that men have all the money. So when she got married, what do you think she expected of her husband? I'll tell you what—it wasn't quarters anymore. Somehow she graduated!

The second thing she learned was that women don't have money. Mom, the deity, the model, didn't have any money, so obviously that's the right way for a good woman to be.

To subconsciously validate that way of being, she'd have to get rid of any money she had.

The only thing this woman and her husband ever fought about was money, and it almost cost them their marriage. Thank goodness they came to the *Millionaire Mind Intensive* program and learned to completely recondition each of their own Money Blueprints as well as how to create a third blueprint that works for their relationship. Today they are blessed to have zero—that's right, zero—arguments about money.

Here's another story about one of our seminar attendees, Josey. As

an operating-room nurse, Josey had an excellent income. But she always spent all of her money. When we dug a little deeper, she revealed that when she was 11 years old, she remembers being at a restaurant with her parents and her sister. Her mom and dad were having a bitter argument about money. Her dad was standing up, screaming and slamming his fist on the table. She remembers him turning red, then blue, and then falling to the floor from a heart attack. Because she was on the swim team at school, she knew and administered CPR, but to no avail. Her father died in her arms.

Due to this early experience, Josey's mind linked money with *pain*. So it was no wonder that as an adult, she subconsciously got rid of all her money. Why? To try and get rid of that pain. At the *Millionaire Mind Intensive*, we helped Josey identify this old Money Blueprint and rewire it. Today, she's well on her way to becoming financially free.

**WEALTH PRINCIPLE:**

**Your income can grow  
only to the extent you do!**

## So What Is Your Money Blueprint Set For?

The big question is this: What is your current Money Blueprint set for? How can you tell? Simple. Look at your results. Look at your income. Do you earn \$25,000, \$50,000, \$75,000, \$100,000, \$200,000, \$500,000 or a million dollars a year? Whatever the number, it is a result of your blueprint.

Do you work long and hard for your money or do you have a nice balance in your life? That's a result of your blueprint. Is your income consistent or inconsistent? Are you a saver or a spender; a good money manager or a

poor one? Do you tend to pick winning investments or do you pick losers? Is your business thriving or barely surviving? All are a result of your Money Blueprint.

Do you worry about money quite a bit or are you really easygoing? Do you trust people around money or are you distrusting? You guessed it. These are a result of your blueprint.

Your blueprint is like a thermostat. If the temperature in a room is 72 degrees, chances are really good that the thermostat in the room is set for 72 degrees. Now here's where it gets interesting. Is it possible, because the

windows are open and it's very cold outside, the temperature in the room could drop to 65 degrees? It could, but what will eventually happen? The thermostat will kick in and drive that temperature back to 72.

So what if the windows are open and it's very hot outside. Is it possible the temperature in the room could go to 77 degrees? Of course it could, but what will eventually happen? The thermostat will kick in and drive it back to 72. Meaning that the only way to permanently—I repeat, *permanently*—change the temperature in that room is to reset that thermostat.

The same goes for you. The only way to *permanently* change your financial life is to reset your financial thermostat—otherwise known as your Money Blueprint.

**WEALTH PRINCIPLE:**

The only way to permanently change your level of financial success is to change your financial thermostat.

Here's the problem. Unfortunately, your current Money Blueprint will stay with you for the REST OF YOUR LIFE unless you identify it and change it. And that's exactly what we'll do for you at our 3-day *Millionaire Mind Intensive*.

This program has changed the lives of

more than a million people from 104 different countries around the world, and it will change your life too. Because in this program, using several incredibly powerful yet fun processes, we actually change your blueprint, right on-site.

We don't *teach* you how to change it and send you home to do it. We *change* it right there, right at the course, that weekend. You walk in with your Money Blueprint set for your current level of success and you walk out with a brand new blueprint, hardwired for extremely high levels of success. The best part is that this change is done on a cellular level, and so it's PERMANENT!

## Change Your Money Blueprint... Permanently

You've already taken one step toward greater financial success—just by reading this report. But, to change your Money Blueprint permanently, it must occur on a cellular basis. Meaning you have to physically be there with us.

### **A Very Unique Offer from Harv**

No matter what level of success you have or don't have, if you ever want to come close to reaching your financial potential—or at least get money handled once and for all so that you can stop worrying about it—it is absolutely

imperative you attend the extraordinary 3-day *Millionaire Mind Intensive* event.

Normally, admission to the *Millionaire Mind Intensive* is \$795 per person.

But, because you've shown that you are serious enough about success to at least get to the end of this report, I am going to reward you by giving you a scholarship towards your tuition so you can attend for an irresistibly low amount.

### **How to Get Your Scholarship**

Go to the last page of this report and follow the instructions to register. When you follow these simple instructions, you'll attend for almost nothing.

This offer is extremely limited. So I urge you to register immediately and get to the first *Millionaire Mind Intensive* available, regardless of where it is. I promise, you will be shocked at how quickly and dramatically your life can change—and that change will start right there at the seminar. So, start getting excited because you are finally going to the root of your success. I look forward to having you at the next *Millionaire Mind Intensive*.

For your freedom,

A stylized, handwritten signature in black ink, appearing to read 'T. Harv Eker'.

T. Harv Eker

***P.S. See last page for scholarship details.***

# SCHOLARSHIP OFFER:

Your tuition — valued at \$795 — is FREE!\*

To get your scholarship,  
go to  
[www.MillionaireMindIntensive.com/thanks](http://www.MillionaireMindIntensive.com/thanks)

Or call toll-free 1-888-623-7424

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